Anton Shmerkin

Seasoned Copywriter, Editor, Videographer, Content Creator, fierce adorer of all things fintech, recovering cryptoholic.

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liter.agent Ⓢ

WORK EXPERIENCE

Content Director
Media Officials

02/2017 – 04/2020   *Dublin, Ireland*

Achievements/Tasks
- -Created, procured, developed, managed and curated content for a matrix of twenty-two 'Officials™' websites... ⬈

Chief Editor, Digital Director
EGO Magazine for Men

10/2014 – 02/2017   *Kyiv, Ukraine*

Achievements/Tasks
- Stood at the helm of creating (2008), and later edited ego.com.ua digital magazine with the then-goal of supporting the print edition... ⬈

Chief Editor
LevelUp!

11/2013 – 10/2014   *Moscow, Russia*

Achievements/Tasks
- Created and managed content for the flagship website autoritet.com... ⬈

Web Editor
DepositPhotos

04/2013 – 11/2013   *Kyiv, Ukraine*

Achievements/Tasks
- Maintained Depositphotos.com blog, which later led to the creation of the online magazine "Bird in Flight"... ⬈

Senior Copywriter
PLEON Talan PR and Advert agency

06/2009 – 12/2012   *Kyiv, Ukraine*

Achievements/Tasks
- Developed and implemented creative ideas in various areas of marketing communications via a full range of media tools – press, TV, WWW, SMM, blogs, etc... ⬈

EDUCATION

MALS (Master of Liberal Arts)
The University of Southern Mississippi

Courses
- Mass Communications, Creative Writing

SKILLS

Skill	Level
Copywriting, Editing, Screenwriting, Speechwriting	●●●●●
Talent Acquisition	●●●●●
MS Office, Excel, PP	●●●●●
eMarketing, HootSuite, SMM	●●●●●
Webinars, Public Speaking	●●●●●
Photo, Video Production	●●●●●
Adobe Creative Suite	●●●●●
Multiple CMS	●●●●●
eLearning Course Creation (Adobe Captivate)	●●●●○
Adobe Experience Manager	●●●●○
Analytics (Google, Adobe)	●●●○○
HTML, CSS	●●○○○
Knife & Fork	●○○○○

LANGUAGES

Russian
Native or Bilingual Proficiency

English (C2)
Full Professional Proficiency

SUPPORTED CAUSES

Feeding America   Habitat for Humanity

The Task Force for Global health

INTERESTS

Investing   Blockchain   Cryptocurrency

Digital Assets   Music   Graphic Design